



POPULAR PENINSULA HOMES: Shown is one of the attractive stylings at Grandview Rolling Hills, new development of spacious Palos Verdes homes priced from \$24,000. Homes

include carpeting, handsome fireplaces, built-in kitchen appliances.

New Grandview Rolling Hills Site Features Three Designs

Three new floor plans are proving popular at Grandview Rolling Hills, one of three home communities by the Grandview Building Co. on the Palos Verdes peninsula. With its first unit two-thirds sold out after four weeks, the development is priced from \$24,000, with monthly payments from \$136, reports director of sales William C. Kulow.

The Capri, a three-bedroom home available in a choice of three exterior stylings by architects Harris & Rice, AIA, provides 1,432 sq. ft. of inside space, including the utility room. An 8' x 13' dining room adjoins the living room in this plan, which also features an 8' x 9' kitchen nook.

Another three-bedroom model, the Catalina, with 1,683 sq. ft., features a rear-facing living area, with an 11' x 17' family room adjacent to, but separated from, the 18'-6" x 18'-6" living room. The bedroom wing is highlighted by a 12'-6" x 14' master bedroom, with its own adjoining bath.

The Crescendo, a four-bedroom plan, contains 1,816 sq. ft. of living space. Available

like the others in a choice of stylings, it features a rear 17' x 23'-6" living room, and a family room off the kitchen, with pass through and dining bar.

All Grandview Rolling Hills homes include two baths, attached double garages, wall-to-wall carpeting, brick fireplaces, built-in gas ranges and ovens, and landscaping of front and side. Built-in dishwashers are also standard in the Crescendo and Catalina, and optional in the Capri.

Also reported selling rapidly are home in the Country Club Unit of Grandview Palos Verdes, located on view terrain adjacent to the Palos Verdes Country Club, and priced from \$29,535.

Sales office and model homes may be visited by driving Crenshaw Blvd. to Silver Spur Rd. and turning right.

The third community West Palos Verdes Estates, overlooks the ocean at Hawthorne Blvd. and Palos Verdes Dr. West, and is priced from \$34,900.

Luxury homes in these two older developments contain up to 2,127 sq. ft. of inside space. Traders are considered.

Register Now At Adult School

Pre-registration for fall semester evening classes at the Gardena Adult School will continue daily, excepting Labor Day, until Friday, Sept. 8, according to William Johnston, principal. Instruction in all day and evening classes will start the week of Sept. 11.

A record number of adults from Gardena and surrounding areas, including veterans and those seeking high school diplomas, have already taken advantage of the counseling and pre-registration now offered at the adult school.

The office will be open from 1 to 10 p.m. to accommodate those wishing to register in advance. The Gardena Adult School is located at 1301 W. 182nd St.

A detailed schedule listing all day and evening Fall classes will be mailed upon request by telephoning DA 3-2686.

Use Press classified ads to buy, rent or sell. Phone DA 5-1515.

Inside Your Home

Your Decorating Problems Answered By BEN L. WALLACE, N.S.I.D.

Mr. Wallace: What do you recommend for an entry hall that gets a tremendous amount of traffic? Something besides carpet.

Mrs. T. J., Lomita

In a heavily traveled entry hall I recommend the use of slate or some form of stone, the results are practically permanent and in the long run it is your wisest investment that has all the appearance of stone, yet is quite inexpensive.

Mr. Wallace: I have always wanted a three piece sectional but tell me honestly, how really practical are they? My husband does not like the idea because he can't lay down on it. I have plenty of room even for two large sofas, but I like the curving lines of a sectional. Can you prescribe a compromise?

Mrs. Tom Jones, Torrance Mrs. Jones: I must certainly agree with you, if you have the room. A section does have graceful lines that really make a room balance out in many ways. As for your husband lying down, it is simple to order a sectional with one section long enough for him to use as a sofa, still maintaining the graceful lines of the curve.

Mr. Wallace: Is there any way that you can decorate a long hallway in a home besides just painting it. Please give me a suggestion in your column.

Mrs. D. C., Torrance Mrs. D. C.: Hallways are sometimes quite difficult because they are generally cut up by doors and cupboards. My best recommendation to you is to wallpaper the largest wall area side with a scenic paper and a lot of depth content to give a larger look and therefore take away the long corridor look. In some cases you can paint the end of a long hall a rather vibrant color to help down this long look.

Note: Send your questions on a card or letter to the Torrance Press, Ben L. Wallace, N.S.I.D., 3238 Sepulveda Blvd., Torrance, Calif.

They are attending an 11-state refresher sales seminar in Los Angeles, one of eight such regional meetings being conducted across the nation this week by Roerig physicians and marketing specialists.

Their job is to bring information on Roerig products and research developments to physicians, pharmacists, and others in the health professions. To improve their professional abilities, Roerig's medical service representatives this week will study and review sales psychology, product information, recent clinical reports and other medical subjects.

J. B. Roerig and Company is a pharmaceutical division of Chas. Pfizer & Co., Inc., a 112-year-old drug and chemical firm. The division markets a wide variety of vitamin and mineral supplements and a line of prescription specialties used for treating infections, psychoneurotic disorders, cardiovascular ailments, nausea and vertigo, and other illnesses.

Long Receives Sales Position

Robert W. Long, 16818 Glenburn Ave., Torrance, has been appointed sales representative for Allstate Insurance Companies, according to C. J. Weiss, assistant vice president and regional manager.

Weiss said Long has completed an intensive, professional training course at the company's regional training center in Pasadena. He will also represent the Allstate Safety Crusade, a country-wide campaign carried on by the companies and their agents to assist officials in reducing traffic accidents by working with individuals and civic organizations in promoting safety projects.

Completes Class

Don Hoffman, of 450 Paseo de las Tortugas, Torrance, a medical service representative of J. B. Roerig and Company, recently completed an intensive training and review class at the firm's New York City headquarters.

The classes, taught by Roerig physicians, scientists, and marketing specialists, covered medical subjects, pharmaceutical product information, and management practices.

Residents Attend Refresher Course

It's back to school for Donald J. Hoffman of 4501 Paseo de las Tortugas, Torrance, and Peter H. Hargett of 5317 Norton Ave., Torrance, medical service representatives of J. B. Roerig and Company.

They are attending an 11-state refresher sales seminar in Los Angeles, one of eight such regional meetings being conducted across the nation this week by Roerig physicians and marketing specialists.

Dividends Up In Local Corp.

Vernitron Corporation of Carle Place, N.Y. and Torrance, recently announced sales for the first half of 1961 of \$1,065,938, with before-tax earnings of \$131,330. The two-year old company, a leading manufacturer of synchros and other precision servo control components for government and industry, also revealed earnings of 20 cents per share on its 312,750 shares of common stock.

Bernard Levine, Vernitron's president, said that the sales figure, representing sales for the 26 weeks ended July 1, 1961, is 6647, 188 higher than the company's income for the corresponding period in 1960. Earnings before taxes, he said, increased more than sixfold from the 1960 figure of \$19,628. Net earnings so far this year stand at \$62,010.

Vernitron recently announced a 50 per cent stock dividend, payable August 31, to stockholders of record of August 10.

CANCER Cancer is the leading cause of death among women between the ages of 30 and 46 according to the American Cancer Society.

LEGAL NOTICE NOTICE OF PUBLIC HEARING ZONING CASE NO. 4176-(4) PROPOSED CHANGE OF OFFICIAL ZONING PLAN OF CARSON DISTRICT NO. 105, AMENDING SECTION 416 OF ZONING ORDINANCE NO. 1194, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA.

Notice is hereby given that a public hearing on the matter of a proposed change of zone affecting property within the area described as follows: The west 355 feet of Lot 18, Tract No. 2239, M.B. 21-27-23, on the south side of West 220th Street west of South Vermont Avenue.

The hearing will be held in the Hearing Room of the Board of Supervisors, Room 381, Hall of Administration, 400 West Temple Street (corner of Temple Street and Grand Avenue), Los Angeles 12, California on September 28, 1961 at 1:30 a.m. at which time proponents and opponents of the proposed change will be heard before the Board of Supervisors.

The Region Planning Commission, County of Los Angeles, recommends: Change of zone to C-4 for the property as shown on Study "A" dated August 1, 1961.

By order of the Board of Supervisors, County of Los Angeles, State of California, adopted August 29, 1961. GORDON T. NESVIG, Clerk of the Board of Supervisors Torrance Press, Sunday, September 3, 1961.



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